## CONFERENCE SPONSORSHIP OPPORTUNITIES

Cold	On-site Marketing	Pre-Conference Marketing
Gold USD 5,000	<ul> <li>Two free conference registrations</li> <li>Logo/Name displayed at banquet, projected in session room, reception, and on conference signage</li> <li>Sponsor-provided leaflet to be displayed at conference</li> <li>Logo rotated on mobile app</li> </ul>	<ul> <li>Sponsorship identified on website</li> <li>Linked logo on website</li> <li>Logo on e-newsletters</li> <li>Sponsorship noted in conference communications</li> </ul>
Silver	On-site Marketing	Pre-Conference Marketing
USD 3,000	<ul> <li>Logo/Name on water bottle distributed as part of registration kit (due to supply chain issues, the deadline for sponsors to choose this option is by mid-March)</li> <li>Logo/Name displayed at banquet, projected in session room, reception, and on conference signage</li> <li>Sponsor-provided leaflet to be displayed at conference</li> <li>Logo rotated on mobile app</li> </ul>	<ul> <li>Sponsorship identified on website</li> <li>Linked logo on website</li> <li>Logo on e-newsletters</li> <li>Sponsorship noted in conference communications</li> </ul>
Silver	On-site Marketing	Pre-Conference Marketing
USD 3,000	<ul> <li>Logo/Name on lanyards as part of registration kit (due to supply chain issues, the deadline for sponsors to choose this option is by mid-March)</li> <li>Logo/Name displayed at banquet, projected in session room, reception, and on conference signage</li> <li>Sponsor-provided leaflet to be displayed at conference</li> <li>Logo rotated on mobile app</li> </ul>	<ul> <li>Sponsorship identified on website</li> <li>Linked logo on website</li> <li>Logo on e-newsletters</li> <li>Sponsorship noted in conference communications</li> </ul>
Copper	On-site Marketing	Pre-Conference Marketing
USD 2,000	<ul> <li>Logo/Name on bottles of hand sanitizer as part of registration kit (due to supply chain issues, the deadline for sponsors to choose this option is by mid-March)</li> <li>Logo/Name displayed at banquet, projected in session room, reception, and on conference signage</li> <li>Sponsor-provided leaflet to be displayed at conference</li> </ul>	<ul> <li>Sponsorship identified on website</li> <li>Linked logo on website</li> <li>Logo on e-newsletters</li> <li>Sponsorship noted in conference communications</li> </ul>

## **EVENT SPONSORSHIP OPPORTUNITIES**

Sponsor one of our Coffee Breaks: total of 7 coffee breaks				
Brass	<ul><li>On-site Marketing</li><li>Logo/Name displayed in coffee area</li></ul>	Pre-Conference Marketing		
Coffee USD	<ul> <li>Logo/Name displayed at banquet, projected in session room, reception, and on conference banners</li> </ul>	<ul> <li>Sponsorship identified on website</li> <li>Linked logo on website</li> </ul>		
1000	<ul> <li>Sponsor-provided leaflet to be displayed at conference</li> </ul>	<ul> <li>Logo on e-newsletters</li> <li>Sponsorship noted in conference communications</li> </ul>		
Sponsor one of our Social Events: Women in Engineering, Young Professionals, 50 <sup>th</sup> Anniversary Reception				
Brass	<ul> <li>On-site Marketing</li> <li>Acknowledgement and Logo/Name displayed</li> </ul>	Pre-Conference Marketing		
Event USD 1000	<ul> <li>at one of the selected events</li> <li>Logo/Name displayed at banquet, projected in session room, reception, and on conference banners</li> <li>Sponsor-provided leaflet to be displayed at conference</li> </ul>	<ul> <li>Sponsorship identified on website</li> <li>Linked logo on website</li> <li>Logo on e-newsletters</li> <li>Sponsorship noted in conference communications</li> </ul>		
Bronze USD 625	<ul> <li>On-site Marketing</li> <li>Logo/Name displayed at banquet, projected in session room, reception, and on conference banners</li> <li>Sponsor-provided leaflet to be displayed at conference</li> </ul>	<ul> <li>Pre-Conference Marketing</li> <li>Sponsorship identified on website</li> <li>Linked logo on website</li> <li>Logo on e-newsletters</li> <li>Sponsorship noted in conference</li> </ul>		